

MINUTES OF THE FIRE SAFE CAMP MEEKER CORE TEAM MEETING ON 2018/11/30

ROLL CALL: Sheila Denton, Amy Lemmer, Richard Seaman

PUBLIC COMMENT: No members of the general public were present

(1) Team Building

Richard Seaman discussed the importance of all members of the core team of Fire Safe Camp Meeker consciously working to create an effective leadership team.

Using the 4-stage team building model FORMING/STORMING/NORMING/PERFORMING, he elaborated on FORMING by talking of the need for a balance of people and technical skills within the team, and discussed the specific people who have been invited to join the core team. After some discussion on this topic, he elaborated on STORMING by pointing out that everyone has an ego, and that especially initially in the team building process it is to be expected that strong emotions will be evoked as we learn to respect each other, work together, and come to a consensus on what we should do and how we should do it.

(2) Brand Building

The team discussed what the best name would be for the team of people leading the project. Since the intention is to eventually set up Fire Safe Camp Meeker as a 501(c)(3) non-profit, one possibility would be to call the team the "interim board of directors". Another possibility would be "leadership team". It was decided in the meantime to call the team the "core team".

Since it was agreed that the need for business cards was increasing, a discussion also occurred around what the titles of the individual core team members should be: directors, something else, or nothing. No final decision was reached, however Amy suggested that the title "founder" would be appropriate for Richard, even at some hypothetical future date when he is no longer involved with the project, so for now this title will be used on his business card.

A further discussion then happened around the issue of logos and visual images for use on the FSCM website, documents, business cards and elsewhere. Richard explained that the "forest banner" image which has been used on the website, proposal document and elsewhere is supposed to visually communicate the final goal of the project. The view was expressed that this was not obvious, so going forward appropriate verbal description of the goal should be given along with the image. Richard gave his view that for this particular project a logo might not even be necessary. He asked for examples where a logo would be more appropriate than the forest banner image, and one example was given of letterhead paper. It was questioned whether the current font and font color are appropriate, since they might be taken as too casual, and not projecting a serious professional image.

Further discussions on these topics are expected as the formation of the core team is completed.

(3) Short Term Priorities

Richard described the short term priorities of the project as being:

- completion of the fire prevention grant from Cal Fire, by Dec 19
- setting up COPE (Citizens Organized to Prepare for Emergencies) groups around the community, within the next few months
- undertaking some small fuel reduction and defensible space projects on individual landowners' properties, within the next few months

action item: Richard to send SRJC NRM 132 (chainsaw operation) and COPE info to Amy

action item: Richard to distribute agendas and minutes to core team members, community supporters and resource specialists by Wed, Dec 5th.

Meeting called to order at 12:08 and adjourned at 14:36. Minutes taken by Richard Seaman.