

MINUTES OF THE FIRE SAFE CAMP MEEKER STEERING COMMITTEE MEETING ON 2019/02/18

Richard Seaman called the meeting to order at 11:16.

ROLL CALL: Amy Lemmer, Richard Seaman, Sheila Denton (12:00 to end of meeting)

PUBLIC COMMENT:

None.

APPROVAL OF MINUTES OF MEETING ON 2019/02/04

Amy moved and Richard seconded that we approve the minutes of the steering committee meeting on 2019/02/04.

AYES: 2 NAYS: 0 ABSTENTIONS: 0

CORRESPONDENCE

REVIEW OF ACTION ITEMS FROM PREVIOUS MEETING

After review of previous action items, those which were completed have been removed from these minutes, uncompleted action items were rolled over, and new action items are listed at the end of these minutes.

OLD BUSINESS

(1) Community Education

Amy contacted Mimi Enright of UCCE's Master Gardener Program about doing a firewise landscaping presentation, perhaps as part of a panel discussion with people from Fine Tree Care. Mimi has a 45 minute PowerPoint presentation which isn't Camp Meeker specific. Penny Fink of Fire Safe Occidental will be arranging a community meeting in Occidental of this PowerPoint presentation, and it was agreed that we will piggy-back on that.

Amy also contacted Jerry's towing about giving a presentation on what to do with junked cars.

(2) Contact List

Sheila joined us about the time we were discussing the contact list of people we have, which we can use to tell people about the community education events. We thanked Tara for setting this list up in a spreadsheet, which took about 6 hours.

There was discussion about putting it online into one of the mailing list systems which are available. It was agreed that while Constant Contact is popular and has customer support, it costs money to use, and so we will use Mail Chimp, which has no customer support but is also popular and free for the amount of usage FSCM intends, and probably wouldn't require customer support for the simple applications we envisage. However, Sheila will ask her husband Paul and son Morgan whether they have insights into online email contact lists which might make us change our minds.

(3) Advertising of Community Events

There was a discussion of the best ways to advertise education events to the Camp Meeker community, with particular reference to the waste management presentation on Mar 12. We decided not to try to use the Rec & Park mailing list because of mailing costs and the fact that the mail often goes to landlords and not tenants.

It was also decided to use the meeting to introduce FSCM to the community, and answer any questions or concerns people have.

NEW BUSINESS

(1) Spending

Some members of the steering committee have been spending their own money to further the FSCM project, since we don't currently have any donations or grant monies available. There was a discussion about how this spending should be handled, with the following agreements about how different categories of spending should be handled:

- If the person is giving the money as a donation and doesn't want to be reimbursed, then they can spend as much as they want without steering committee approval. The donation should be recorded for grant application and other purposes.
- Until we set up as a 501(c)(3) non-profit, or change our policy, FSCM does not promise that anyone will ever be reimbursed for spending they have done.
- Spending less than \$50 for things such as production and distribution of flyers does not require approval of the steering committee, however if possible it would be nice if it were discussed beforehand.
- Spending of \$50 or more when reimbursement is wanted requires approval of the steering committee.

(2) Becoming a Non-Profit

There was very brief discussion of this topic. However, since we were running out of time, this topic was rolled over to the next meeting.

(3) Applying For Fire Wise/Fire Safe Council Status

There was very brief discussion of this topic. However, since we were running out of time, this topic was rolled over to the next meeting.

STEERING COMMITTEE MEMBERS' REPORTS

We ran out of time to address steering committee members' reports.

The meeting adjourned at 13:00. Minutes taken by Richard Seaman.

ACTION ITEMS

Everyone to bring suggestions for a mission statement to the next meeting.

Amy and Sheila to produce an "elevator pitch" version of the FSCM mission statement.

Richard to put the SDR "zone language" on the FSCM website.

Richard to contact property owners about FSCM doing defensible space work on their properties.

Amy to contact Caerleon Safford about giving her Home Hardening presentation in Camp Meeker.

Amy to contact Fine Tree Care about becoming involved with individual property owners' projects, and supporting FSCM in other ways.

Richard to ask North Coast Resource Conservation & Development Council about using their insurance for volunteers, about people making donations to FSCM through NCRC&DC, and about what grants we could be applying for.

Richard to look into whether we can partner with the Sonoma County Park Foundation to do volunteer work on CMR&PD property.

Richard to tell Tom Austin of Camp Meeker Beat about individual property owners' projects, and COPE groups.

Sheila to prepare press releases for NextDoor, FaceBook, Camp Meeker Beat and other outlets, to be circulated to the steering committee before publication.

Amy and Sheila to put together a flyer for the waste management presentation by a Recology representative on Mar 12 at 6PM.

Sheila to ask what meeting spaces SDR has available for the community meeting on Mar 12.

Richard to ask the Rec & Park board whether it's possible for FSCM to use Anderson Hall for no charge for community education events.

Amy to email Penny Fink of Fire Safe Occidental to ask permission to invite Camp Meeker people to Mimi Enright's firewise landscaping presentation.

Sheila to provide the name of the white logo font to Richard.

Richard to provide a rough implementation of the FSCM 6' x 2' banner to the steering committee for discussion prior to purchasing the banner.

Sheila to ask Paul Morgan whether they have insights into online email contact lists.

Richard to email the contact list to Amy and Sheila.