

MINUTES OF THE FIRE SAFE CAMP MEEKER STEERING COMMITTEE MEETING ON 2019/03/11

Richard Seaman called the meeting to order at 11:02.

ROLL CALL: Sheila Denton, Fawn Nekton, Richard Seaman

PUBLIC COMMENT:

None.

APPROVAL OF MINUTES OF MEETING ON 2019/02/25

Sheila moved and Fawn seconded that we approve the minutes of the steering committee meeting on 2019/02/25.

AYES: 3 NAYS: 0 VETOES: 0 ABSTENTIONS: 0

CORRESPONDENCE

None.

REVIEW OF ACTION ITEMS FROM PREVIOUS MEETINGS

It was agreed that Richard should take over the “elevator pitch” action item and submit the results for discussion and/or approval.

Since we were unable to get a meeting space for the March 12 Recology presentation, we’ll remove those action items until we reschedule.

After review of previous action items, those which were completed have been removed from these minutes, uncompleted action items were rolled over, and new action items are listed at the end of these minutes.

OLD BUSINESS

There was a discussion about how to achieve as much as possible from our meetings, since we’re all very busy. Fawn suggested taking items which are of particular interest to only a subset of steering committee members, such as logo design, offline. Richard felt that eventually the steering committee meetings should be monthly rather than bi-monthly as they currently are. Sheila said that the timing of when we start scheduling monthly meetings should be based on how things are going, rather than setting an arbitrary deadline for starting monthly meetings. There was general agreement to all of these suggestions.

NEW BUSINESS

(1) Insurance

Fawn spoke about the organization of Gaffney Insurance, and how best to go about informing Camp Meeker residents about looming wildfire insurance issues which affect them. It was agreed that Fire Safe Camp Meeker should take advantage of the insurance presentation Fawn will give which has already been scheduled by Fire Safe Occidental, therefore we will market it to Camp Meeker residents.

There was also brief discussion of the alternative evacuation route which FSCM hopes to develop from the top of Tower Rd, along the existing forestry roads to Willow Creek Rd. Fawn mentioned that there has also been discussion by Fire Safe Occidental of using this as an evacuation route in the opposite direction, so there is a good opportunity for us to work with them on this project.

(2) Marketing

Tara and Sheila put the FSCM contact list into MailChimp, so it is now available to use for promoting our activities to the community.

We discussed the Camp Meeker VFD pancake breakfast on May 26. Richard will ask permission for FSCM to have a table at this event for distribution of fire brochures and other materials, basic FSCM information, and signing of the FSCM petition.

Fawn mentioned that the Occidental VFD BBQ is on Jul 13, the Bohemian Corridor Business Alliance might have an event in September, and the CMVFD BQ@ event is in Nov, so June or August might be the best months for FSCM to organize a community event.

Fawn mentioned that she's President of the Occidental Community Council, which gives one-off small donations to individuals and community groups. The annual Occidental Craft Faire is their fund-raiser. This might help fund some of our marketing needs, such as a sandwich board.

(3) Mission Statement

It was agreed that Richard should take over the action item previously assigned to Amy and Sheila of producing an "elevator pitch" version of the FSCM mission statement, and distribute it to the steering committee for comment and possible approval.

(4) Becoming A Non-Profit Corporation/ (5) FireWise Status/Fire Safe Council Status

There was a short discussion of what form(s) of organization Fire Safe Camp Meeker should eventually become. Richard mentioned that the California Fire Safe Council is now under new leadership and seems to be operating better. It was generally agreed that there's no urgency to proceed with any of these options, but that we should keep them in the back of our minds and revisit the issue as necessary.

STEERING COMMITTEE MEMBERS' REPORTS

Richard mentioned the Fuel Reduction Workshop organized by LandPaths at the Bohemia Ecological Preserve on Mar 10.

The meeting adjourned at 12:28. Minutes taken by Richard Seaman.

ACTION ITEMS

Richard to produce an "elevator pitch" version of the FSCM mission statement.

Richard to put the SDR "zone language" on the FSCM website.

Amy to contact Caerleon Safford about giving her Home Hardening presentation in Camp Meeker.

Amy to contact Fine Tree Care about becoming involved with individual property owners' projects, and supporting FSCM in other ways.

Richard to ask North Coast Resource Conservation & Development Council about using their insurance for volunteers, about people making donations to FSCM through NCRC&DC, and about what grants we could be applying for.

Richard to look into whether we can partner with the Sonoma County Park Foundation to do volunteer work on CMR&PD property.

Richard to tell Tom Austin of Camp Meeker Beat about individual property owners' projects, and COPE groups.

Richard to prepare press releases for NextDoor, FaceBook, Camp Meeker Beat and other outlets, to be circulated to the steering committee before publication.

Sheila to take press release announcing Fawn joining the steering committee from NextDoor and put it on FaceBook.

Richard to ask the Rec & Park board whether it's possible for FSCM to use Anderson Hall for no charge for community education events.

Richard to provide a rough implementation of the FSCM 6' x 2' banner to the steering committee for discussion prior to purchasing the banner.

Richard to finalize Fitch Mountain tour with Linda Collister.

Richard to get permission for FSCM to have a table at the CMVFD pancake breakfast.

Richard and Sheila to produce a take-away FSCM promotional sheet for the pancake breakfast, including mention of COPE groups and individual property work, as well as our Facebook page. We should put a QR code on the sheet so people can visit our website.